

Website Design using SquareSpace for Business "build a working site in 2 days"

📌 Course Aim

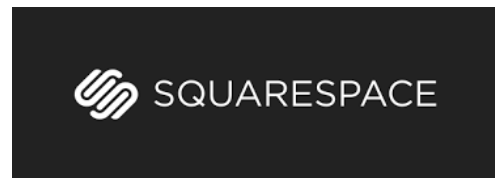
The aim of this training course is to provide clients with the necessary skills required to produce and edit and design a Website with 5-6 pages using SquareSpace in 2 days. incorporating various functions & tools available within the software

📌 Client Profile

It is important that each client has previous experience and a good working knowledge of a typical Apple Mac or a PC using Microsoft windows along with Knowledge of a image editing application such as Adobe Photoshop, GIMP or Fireworks. however no technical skills are require as Sqarespace is designed and aim toward not technical people.

📌 Squarespace webdesign Course Outline:

- Introduction to Online Marketing
- Overview of Squarespace 7
- Choosing the right template
- Organising your sites navigation
- Customising your website design
- adding pages to your site
- editing gallery
- inserting video using youtube & general video
- Identifying and adding quality content
- designing a contact form
- Intergration with social media
- Twitter & facebook feeds
- Intergration with Mailchimp
- Introduction to SEO
- Document window and toolbars.
- Workspace Layouts
- Working with headings, paragraphs, bullet lists
- Alignments
- Working with layouts & Layers
- Working with images and image properties
- Working with links and URL's
- Absolute and relative links
- Email links
- Domain Setup



📌 Course Location:

Online or Classroom Based

📌 Course Duration:

2 Full Days